

Networking & Expo FAQ

Q: How do the networking breaks work in conjunction with the demos?

A: Your demo is a chance to pique the audience's interest, and the networking breaks allow them to follow up. You can discuss and showcase your technology in more detail, get feedback, make deals, set up meetings, etc. Your demo stand will likely be the busiest in the networking break following your demo session as attendees will have just watched your demo.

Q: When will we have our table in the expo area and what will be at it?

A: You will have a table from 8:00 am – 6:30 pm on the day of your demo (September 8 or September 9). We strongly encourage you to set up meetings (with press, attendees, speakers, etc.) on all days of the event. You can also make additional connections and schedule meetings through the ConnectMe event platform.

You will have a table containing a large sign with your logo, large flat screen monitor, power connection, and high-speed internet. Please bring a laptop or other device to connect to the monitor (HDMI) and the appropriate adapter – if you're demoing on a laptop, please make sure to bring a second laptop to use at your table.

While we can't prohibit you from bringing promotional materials and giveaways for your demo stand, Finovate and Informa are **heavily discouraging it due to sustainability and waste reasons**. Attendees polled consistently say it's important to them that our events are run in a sustainable way, including demo and sponsor collateral. Please consider replacing physical materials and perks with digital options (like gift cards, promo codes, links to online resources, etc.)

Please do not bring a booth, fixtures, pull-up banner or signage, and keep in mind that any brochures, handouts, or other promotional items may only be given out at your booth. We also do not recommend leaving any important items at your booth unattended including phones, laptops, purses, or other valuable content.

Q: What is my table number? How will people find our stand?

A: All tables are highly visible. We do not assign table numbers because companies can be easily spotted from anywhere in the expo area.

Q: How do I get help at my table in the expo area?

A: Please visit registration to request assistance and our staff will send a team member to assist.

Q: Can we distribute leaflets, cards, promotional materials, etc.?

A: You may hand out promotional materials from your table, but you cannot distribute them throughout the venue (on tables, chairs, etc.). You may notice materials distributed in such a way – these are from event sponsors and partners and agreed to ahead of time. They are not from other demoers.

Q: Will Finovate ship my promotional items back to my office?

A: No. Demoers are responsible for shipping their materials.

Q: How many people do you recommend we bring to the event?

A: You are welcome to bring as many people to the event as you want. Demos are single-track, so while the networking area is open during those sessions, most attendees will be inside the auditorium, meaning you don't need to staff your table during those times. Please staff your table during intermissions, lunch, and networking, though.

Q: When can we start booking 1-to-1 meetings?

A: There are predesignated times built into the agenda for 15-minute 1-to-1 meetings with other attendees. You'll be able to start booking 1-to-1 meetings for the event days (September 8 - 10) about two weeks out from the event. We'll let you know via email when it's time. More information on ConnectMe can be found on the [Demo Workspace](#).

Q: How do I update my profile on the event platform, ConnectMe? How do I set my meeting availability? How do I book a meeting?

A: Please refer to the ConnectMe information found on the [Demo Workspace](#).